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## USA's Top Gay Real Estate Business GayRealEstate.com Sponsors OUR PRIDE Video Fest 2019

Los Angeles, CA (September 5, 2019) GayRealEstate.com, the USA's top LGBTQ+ real estate company includes 1450 agents, while partnering with leading businesses including RE/MAX, Coldwell Banker, Century 21, Keller Williams Realty and Sotheby's International Realty, is sponsoring the "Our Community" focused themes of OUR PRIDE Video Fest 2019 <http://ourpride.org>, a collaborative blended-learning educational program of San Diego-based Global SchoolNet for youth and college students to create and share digital stories about significant LGBTQ+ people, places and events through video and social media.

Founded in the 1990's by real estate agent Jeffery Hammerberg, the nationwide network of agents was an outgrowth of witnessing a "quiet homophobia" in the real estate business. "I wanted to be sure that my LGBTQ community could be assured of fair, equal and honest representation by someone that understood the unique needs and desires of our community," stated Hammerberg. "I realized that by creating a database of LGBTQ and LGBTQ-friendly realtors, I could help other individuals and couples in our community avoid discomfort, uncertainty, and unenthusiastic representation or even hostility."

The "Our Community" themes feature content highlighting civic groups, businesses, advocacy organizations, and diverse populations, including transgender and ethnic groups. Youth and college students work in teams or solo in creating productions in the form of News Stories, Short Documentaries, Creative Fiction, Music Videos, Animated Shorts and Public Service Announcements of 5 minutes in length or less.

"We're thrilled to be supporting such a groundbreaking program that can bridge generations and have a far-reaching impact on the next generation. Our collective future depends on us cultivating understanding, compassion and empathy, while deepening knowledge of history and global issues," said Hammerberg. "The OUR PRIDE Video Fest & Summit is doing just that."

OUR PRIDE Video Fest is designed to align with social studies standards and to meet mandates of inclusive education initiatives, including California's SB 48 FAIR (Fair, Accurate, Inclusive, and Respectful) Education Act and Illinois Senate Bill 3249, which require public school history courses be non-discriminatory and integrate factual information about social movements, current events, and history of LGBTQ+ people into social science instruction. Through research, collaboration and production, the program creates a new awareness and understanding of history, culture and issues, while directly connecting youth with mentors and elders in a cross-generation learning and personal growth experience.